



Duoplank Lite Sneak preview & FAQ

What is Duoplank Lite?

Duoplank Lite is a new product we are currently working on. The introduction of Duoplank Lite is **targeted for early Q2 2022**.

Duoplank Lite (14 mm) is in many ways a similar product to Duoplank 15 mm and 20 mm, but has different features and options in a number of ways. Here's a some of the differences:

- ✓ Duoplank Lite has a thinner top layer (**3 mm - 3/32"**) vs 4 mm (1/8") and 6 mm (1/4") with the existing Duoplanks
- ✓ Duoplank Lite's sublayer is made of **eucalyptus** vs birch with the existing Duoplanks
- ✓ Duoplank Lite has **8 available colors** at introduction vs 46 colors with the existing Duoplanks
- ✓ Duoplank sales price is **20-25% below** Duoplank 15 mm (5/8")

We therefore see the Duoplank Lite as a 'light' variant of the existing Duoplanks. Hence the name Duoplank 'Lite'. In the following comparison matrix you can see the main differences.

Despite the different material specs and the lower sales price, we still offer a product in the trusted Hakwood quality. In the coming months we will continue to work on preparations for the introduction. We will keep you posted.

Duoplank Lite Colors

Here's an overview of the available colors. After the introduction we will add another two colors which will bring the total to 10 available colors.

The Lite colors are based on the Duoplank colors below.

Lite colors	Based on current colors
Brisk	Basic (retired)
Charisma	Loyal
Devine	Worthy
Vital	Pure
Brave	Valor
Legacy	Heritage
Calm	Tranquility
Grace	Locke

Duoplank Lite in Comparison

Characteristics	Products		
	Duoplank LITE 14 mm	Duoplank 15 mm	Duoplank 20 mm
Top layer	3 mm	4 mm	6 mm
Sub layer	11 mm	11 mm	14 mm
Top layer material	European Oak	European Oak	European Oak
Sub layer material (Plywood)	Eucalyptus	Birch	Birch
Color options	8 colors	46 colors	46 colors
Bespoke options	500m2 >	200m2 >	200m2 >
Grading options	Standard, Exclusive	Prime, Premier 1-bis, Select, Natural, Classical	Prime, Premier 1-bis, Select, Natural, Classical
Pattern options	Plank	Plank, Herringbone, Chevron	Plank, Herringbone, Chevron
Size options	•	•••	•••
Lifespan	•	••	•••
Constructional stability	•	•	•••
Constructional warranty	YES	YES	YES
Durability certificates	YES	YES	YES
FSC / CARB	YES	YES	YES

Duoplank Lite – FAQ

What are the advantages/disadvantages of eucalyptus sublayer vs birch?

Birch is a bit stronger and is considered to be the best quality plywood (stability) in the market. Eucalyptus is considered to be quality plywood as well, but is slightly lower in quality than Birch. At the same time Eucalyptus is far better than Poplar plywood again. Also, Eucalyptus is a fast growing tree and therefore widely available, all FSC and has a lower cost.

In the comparison matrix I see ‘constructional stability’: * and ‘constructional warranty’: Y.

What does that say about the warranty?

14mm LITE and 15mm have * star only because the 14mm LITE & 15mm Duoplank cannot be used as a “load-bearing” construction (where 20mm can be used). This has nothing to do with warranty. For the 14mm LITE the same constructional warranty applies as for 15mm and 20mm.

What marketing tools will be available at the introduction?

We will have Samples, Lite landing page at Hakwood.com, Spec sheets, Grade descriptions, Colour reference sheets, new professional photos and posts on our social media pages.

Is there more info available about the Standard and Exclusive grade? Is Exclusive our Rustic and higher or....?

Exclusive is very similar to Pr1-bis grade but allowing slightly bigger defects (knot 20mm, etc..). At the same time Prime will be in there. Fairly clean grade overall. Standard is more a mix of our Select, Natural and Classical. Occasional board with some sapwood is allowed.

Duoplank Lite – FAQ

How will pre-order sample kits be prepared? Will it be a sample boxes with 8 pcs in 14x75x180 mm?

Samples are 47cm or full length boards. Further details to be discussed. Only full length boards are graded.

Is it true that there may be sapwood in it? If so, only for Standard grade?

Yes, see previous question about Grade.

Do we allow minor defects? If so, is there a % been determined?

The idea is to use same procedure as with regular Duoplank 15/20mm.

How important is Duoplank Lite vs Duoplank 15/20 mm? Will we be focussing on Lite?

We offer a lower cost base product as a response to the market (with increased costs) and it's readily available from inventory.

Focus will maintain on 15/20mm and the success of LITE will determine further developments in the future.

As of when will samples be available?

As of now.

As of when will pricing be available?

In about two weeks from now.

Pre-order samples

You can now pre-order your Duoplank Lite samples.

Dimension	Grade	Finishes	Lengths
14x180mm	Standard	8	Full lengths
14x180mm	Exclusive	8	Full lengths
14x180mm	N/A	8	47cm (T&G)

